



# KRUPANIDHI GROUP OF INSTITUTIONS

Affiliated to Bangalore University and Approved by AICTE



# MBA MCA

LAUNCH YOUR GLOBAL CAREER AT  
**KRUPANIDHI**



PROSPECTUS 2017-18

*Reshmi*  
Principal

Krupanidhi Group of Institutions  
12/1 Chikkabellandur Village,  
Carmelaram Road Post Varthur Hobli  
Bangalore - 560 025



# ABOUT KRUPANIDHI



## DR. PROF. SURESH NAGPAL

Chairman

Krupanidhi Group of Institutions

Krupanidhi College is a christian Institution managed by Krupanidhi Educational Trust. Krupanidhi is an educational dream that started out as a small structure in Koramangala in Bangalore 32 years ago and is a huge, renowned, 11-acre campus today. The college was founded by three eminent educationists, **Dr. Prof. Suresh Nagpal, Mrs. Geetha Nagpal, and Philanthropist Sunil Samson Dhamanigi**, making them the pioneers in the field of pharmacy education. It is also the first college to start Physiotherapy in Bangalore.

Their main goal is to holistically nurture their students by providing them with top quality education using cutting edge, effective teaching methods in an affable and comfortable environment, today Krupanidhi has a **Pharmacy College, Physiotherapy College, Nursing College, A Business School, Degree College, Pre- University College, Residential PU College and an International School** under its wings. It has three campuses and close to 6000 students from more than 28 countries studying across the various colleges, making it a multi-cultural, diverse educational institute.

Krupanidhi's vision encapsulates what the visionaries have in mind for the students. We don't just polish stones; we carve them & make monuments out of them. Understanding the fact that today's world is extremely competitive.

## KRUPANIDHI



*Suresh*  
Principal

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Bangalore - 560 035





# SUBJECT EXPERTS



**PROF. JAMES F. JORDAN**  
Advisor  
Carnegie Mellon University



**KOTHANDARAMAN SRIDHARAN**  
CEO of MindShare Learning Centre  
Stanford University & IISC



**DR. REGI MATHEWS**  
VP Of Analytics  
IIM Ahmedabad  
IIT Kharagpur



**T.V. SRIDHAR**  
Strategic Innovator  
IIM Bangalore  
IISC Bangalore



**PROF. JACOB ALEXANDER**  
Professor & Program  
Director



**BASTIN ROBINS J**  
Chief Data Scientist /  
CTO

Many More...

## TOOLS USED FOR DELIVERING KNOWLEDGE

- Interactive Lectures with audio-visual modern teaching aids
- Expert Talks and Guest Lectures
- Industrial Visits
- Experiential Learning through Live Projects
- Workshops and Academic Seminar
- Team-based learning
- Group work using cooperative learning groups
- Student exchange program
- Educational trips
- Problem Solving, Case Studies and Group discussion

## VALUE ADDED COURSES

Six Sigma  
Stock Market  
Microsoft Excel  
ERP  
Digital Marketing  
Payroll Management  
Case Study Analysis  
Financial Management through excel

SAP  
SPSS  
Tally  
Business Analytics  
Data Analysis  
Talent Acquisition  
Sales & Logistics  
Advanced Excel




*Seenu*  
Principal

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# MBA PROGRAM

Semester	Course code	Course Name
1 <sup>st</sup> Semester	1.1	Economics for managers
	1.2	Organisational behaviour
	1.3	Accounting for managers
	1.4	Statistics for management
	1.5	Marketing for Customer Value
	1.6	Business and industry
	1.7	Communication skills
2 <sup>nd</sup> Semester	2.1	Technology for management
	2.2	Managerial research methods
	2.3	Entrepreneurship and ethics
	2.4	Human Capital Management
	2.5	Financial Management
	2.6	Quantitative techniques and operations research
	2.7	Innovation management
3 <sup>rd</sup> Semester	3.1	Strategic management and corporate governance
	3.2	Projects and operation management
		Project work
	Open Elective 3.10	
	<b>Electives under specialization scheme</b>	
	<b>Finance</b>	
	3.3.1	Indian financial system
	3.3.2	Corporate Tax planning and management
	3.3.3	CORPORATE VALUATION AND RESTRUCTURING
	<b>Marketing</b>	
	3.4.1	Retailing management and services
	3.4.2	Consumer behaviour
	3.4.3	Rural and agricultural marketing
	<b>Human Resources</b>	
	3.5.1	Learning and development
3.5.2	Industrial and employee relations	
3.5.3	Performance management system	

  
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4 <sup>th</sup> Semester	4.1	International business dynamics
	<b>Electives under specialization scheme</b>	
	4.2.1	Investment Analysis and Management
	4.2.2	International Financial management
	4.2.3	Risk Management and derivatives
	<b>Human Resource</b>	
	4.3.1	Strategic Brand management
	4.3.2	International marketing strategy
	4.3.3	Digital Marketing
	<b>Human Resource</b>	
	4.4.1	Strategic HRM
	4.4.2	International HRM
	4.4.3	Talent and Knowledge management
	4.8	Dissertation

## MCA PROGRAM

Semester	Course Code	Course Name
1 <sup>st</sup> Semester	MCA101T	Problem Solving Techniques using C
	MCA102T	Accounting and Financial Management
	MCA103T	Digital Electronics and Microprocessor
	MCA104T	Discrete Mathematics
	MCA105P	PROBLEM SOLVING TECHNIQUES USING C LAB
	MCA106P	Accounting and Financial Management Lab
2 <sup>nd</sup> Semester	MCA201T	Data Structures
	MCA202T	Database Management System
	MCA203T	Computer Networks
	MCA204T	Operating System
	MCA205P	Data Structures Lab
	MCA206P	DBMS Lab



*Ramesh*  
Principal

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3 <sup>rd</sup> Semester	MCA301T	File Structures
	MCA302T	Object Oriented Analysis and Design using UML
	MCA303T	Theory of Computation
	MCA304T	Statistical Analysis
	MCA305P	File Structures Lab
	MCA306P	Object Oriented Analysis and Design using UML Lab
	MCA307T	Soft Core – Quantitative, Teaching and Research Aptitude
4 <sup>th</sup> Semester	MCA401T	Advanced Java Programming
	MCA402T	Advanced Algorithms
	MCA403T	Advanced Software Engineering
	MCA404T	Quantitative Techniques
	MCA405P	Advanced Java Programming Lab
	MCA406P	Advanced Algorithms Lab
	MCA407T	Soft Core – Soft Skills and Personality Development
5 <sup>th</sup> Semester	MCA501T	Advanced Web Programming
	MCA502T	Advanced Database Management Systems
	MCA503T	Artificial Intelligence
	MCA504T	Open Elective
	MCA505P	Advanced Web Programming Lab
	MCA506P	Mini Project
6 <sup>th</sup> Semester	MCA501T	Elective – I
	MCA502T	Elective – II
	MCA503P	Main Project
	List of Electives	Distributed Operating Systems
		Software Testing
		Parallel Algorithms
		Compiler Design
		Multimedia Communication
		e-Governance
		Image processing
		Mobile Computing
		TCP / IP
		Cloud Computing
		Storage Area Network
		Data Mining
	Big Data Analytics	
	Mobile computing	



*Prakash*  
Principal



The teaching pedagogy at Krupanidhi is based on cognitive research covered in "How People Learn". Accordingly the best learning environment has four interdependent aspects—they focus on learners, well-organized knowledge, ongoing assessment for understanding, and community support and challenge. The overall focus is on inculcating critical thinking, creativity and communication skills. We understand that optimal blend of theory, practical and live projects leads to experiential learning as per industry demand to create employable youth.

## TEACHING PEDAGOGY

### TEACHING TECHNIQUES USED FOR DELIVERING KNOWLEDGE

- Interactive Lectures with audio-visual modern teaching aids
- Expert Talks from Eminent Leaders & Entrepreneurs
- Industrial Visits
- Experiential Learning through Live Projects
- Workshops and Academic Seminar
- Team based learning
- Group work using cooperative learning groups
- Student exchange program
- Excursion educational visits or trips
- Problem Solving, Case Studies and Group discussion

## PLACEMENT SECTOR PERCENTAGE

### Recruitment Fair.

Recruitment on campus from the best of companies.

### Company Presentations.

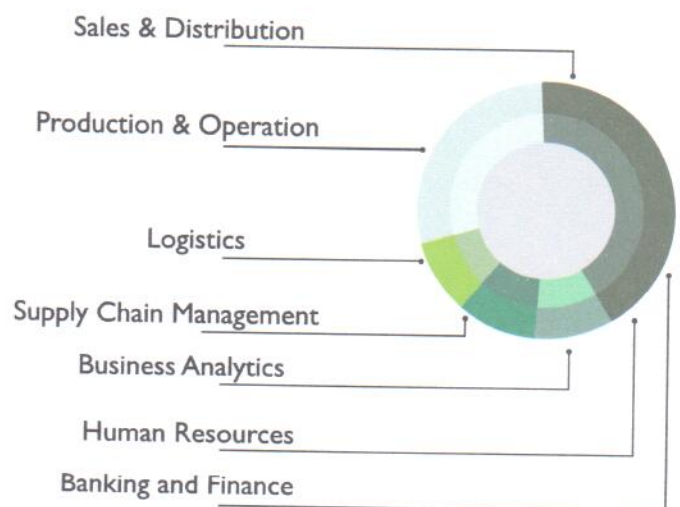
A great way to discover what companies have to offer you for your future career.

### On-Campus Interviews.

Meet with companies and conduct your job interview on campus

### Career Workshops.

Know your strengths and weaknesses, take mock interviews and be fully prepared for landing your dream job.



## SOFT SKILL TRAINING

Goal setting and time management - Self esteem  
 Conflict management - Team building  
 Leadership training - Business etiquette  
 Business writing - Communication skills  
 Interviewing skills - Negotiation skills  
 Presentation skills - Personality development  
 Stress management & Project management

## APTITUDE

Quantitative aptitude  
 Reasoning ability  
 English language  
 Data interpretation



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## ACCOLADES AWARD

- DOYEN'S AWARD**  
 Awarded among the finest Education Institution in Karnataka" by THE HINDU
- KPMG, INDIA**  
 Ranked Asia's Fastest Growing Private Education Institute
- HIGHER EDUCATION REVIEW**  
 Ranked 9th among top 20 Emerging B-Schools in India
- SILICON INDIA**  
 Ranked 5th among placement parameter in B-School College survey
- WORLD EDUCATION CONGRESS**  
 Awarded The Educational Institution with the Best Infrastructure
- WORLD EDUCATION CONGRESS**  
 Awarded The Educational Institution with the Best Academic & Industry Interface
- THE EUROPEAN COUNCIL OF BUSINESS EDUCATION (ECBE)**  
 KGI is the only institution in entire South India having membership in the ECBE

## STUDENTS PLACEMENT



*Praveesh*  
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Many More...



# FACILITIES

## CLASS ROOMS

Well Ventilated Classrooms equipped with Multi-Media Projectors and Wi-Fi facilities.

## LIBRARY

The library has one of the best Collections of information sources in management-related disciplines. The library has a large collection of text, reference books and multimedia which is continuously updated with the latest editions. It subscribes to international periodicals, databases and online journals. The library has a digital library providing full-text collection of document and faculty publications.

## CONFERENCE & SEMINAR HALLS

Krupanidhi has state of art conference and seminar halls with excellent audio visual experience. Many programs of national and international level are conducted here. Top speakers of global standards have expressed their delight being here.

## FITNESS CENTRE

Students can access this with subsidized subscription fee and have access to one of the most expensive equipment by Techno Gym Italy.

## SPORTS

College has extensive sports facilities for many sports right from volleyball, basketball, badminton to football and the all-time favorite cricket. The college has on-campus basketball & football court facilities for the students.

## CAFETERIA & TUCK SHOP

Krupanidhi has a huge Cafeteria with comfortable seating facility that offers myriad cuisine to cater to every one's taste buds. Here taste, hygiene and nutrition go hand in hand in equal measure, non-exclusive of the other. we also have two tuck shops in within the Campus where students can buy their required stationery items as well as other essential items of daily use from.

## HOSTEL

As a residential college, we provide clean Lodging and Sanitation facility in a healthy and hygienic surrounding separately for both Boys and Girls within the Campus. Single and Double sharing rooms with attached bath are available within the campus premises. Hostel has 24hrs water facility along with Wi-Fi facility. The hostel is supervised by Wardens who reside in the campus. Enquiries can be made in the Office of Admission and rooms will be allocated in accordance to the availability.

## TRANSPORTATION

The College has Fleet of Vehicles. College provides transport to all the students. There is pick up and drop facility from the city center campus to the college campus and connects to main location points in Bangalore.



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200+

FACULTY

250+

UNIVERSITY  
RANKS

55000+

ALUMNI



# KRUPANIDHI

GROUP OF INSTITUTIONS

ADMISSION OFFICE : International Campus : Krupanidhi College, #12/1, Chikkabelandur,  
Carmelaram Post, Varthur Hobli, Off Sarjapur Road, Bangalore- 560035



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